## Shree Web Solutions

## A web Design & Software Zone

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## UNDERTAKING TO USE BULK SMS THROUGH TRANSACTIONAL ROUTE

You can send SMS to DND numbers with your 6 digits official sender ID through our Transactional Route. The purpose of the SMS should be purely Transactional for in-house/ organizational use, such as Official Notice/ News or informational to user/ customer/ client as we don't allow you to do any kind of promotional or commercial marketing or advertisement SMS.

Along with that you need to fulfill some conditions to use Transactional SMS

- As per the Telecom Regulatory Authority of India (TRAI) & Department of Telecommunication (DoT), you cannot send any Promotional or Marketing or Advertisement SMS to DND (NDNC) number(s).
- > You should have OPT-IN DATABASE (Genuine Database collected from your end and SMS receiver must know they are receiving SMS from you and you have conformation from them.
- If in future we/ any enquiry authority ask you any kind of proof regarding your data/ database then you should able to provide the detailed information of user registration or signed paper for receiving SMS from you, as we are not liable for any kind of complain made from you/ your client.
- If you are not able to provide any proof/ any fraud communication/ misuse of SMS found then you will be liable for penalty as per the Telecom Regulatory Authority of India (TRAI) & Department of Telecommunication (DoT). In such an event, the SMS service for you will be stopped & your account shall be terminated.
- To eliminate the possibility of any complains, whenever you send SMS to any new number from Transactional Route then an OPT-OUT SMS will also be delivered and the credits will be deducted from your account. This procedure will repeat for every new number and once in three month for old data.
- > We prefer to do business in legal way and expect the same from your end.

Company/ Organization Name			
Signatory Authority Name			
Designation of the Signatory Authority			
Contact No. of the Signatory Authority			
Organization Email-ID			
Organization Contact No.			
Organization Address			
Sender ID (6 digits all Alphabets only)	1.	2.	3.

## **DECLARATION**

I Mr./Mrs./Miss.			Au	thority/	Prin	cipal	/ Direc	ctor/
Proprietor of	hereby	declare	that I	agree	with	the	Terms	and
Conditions mentio	ned above to avail SMS service and signed below on this _	d	ay of _			2(	01	•